

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58745	CF LOC-POL	FBD - LBD: 10/20/12 - 10/23/12	HL#:	Created: 10/19/12 03:01 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: FWONG on 10/19/12 03:13 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY/R/PRES US (1301)	Self :03:00	Confirmed: 10/19/12 03:13 PM	
Buyer: S. KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/22/12 08:35 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 0 0 0 0 0	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	2 2 0 0 0 0 0	MORN	30				0.0	\$500.00	4	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	2 2 0 0 0 0 0	DAY	30				0.0	\$585.00	4	\$2,340.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	1 1 0 0 0 0 0	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DCBSSOAP1	2 2 0 0 0 0 0	SOAP	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DDRPIL	2 2 0 0 0 0 0	PHIL	30				0.0	\$650.00	4	\$2,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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 AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EJUDY4P	1 1 0 0 0 0 0	EFG	30				0.0	\$850.00	2	\$1,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY430P	1 1 0 0 0 0 0	EFG	30				0.0	\$850.00	2	\$1,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	2 2 0 0 0 0 0	EFG	30				0.0	\$1,000.00	4	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	2 2 0 0 0 0 0	EFG	30				0.0	\$1,100.00	4	\$4,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,440.00	4	\$5,760.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	2 2 0 0 0 0 0	ACC	30				0.0	\$1,980.00	4	\$7,920.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

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Agency: AMERICAN RAMBLER (329831) Product: ROMNEY/R/PRES US (1301) Self :03:00 Confirmed: 10/19/12 03:13 PM

Buyer: S. KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 08:35 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	2 2 0 0 0 0 0	ACC	30				0.0	\$2,880.00	4	\$11,520.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	MSUNRISE1	2 2 0 0 0 0 0	SUNR	30				0.0	\$500.00	4	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PNAVY	* T * * * * *	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PNCISLA	* T * * * * *	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	2										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	MCBSSAT	* * * * * S *	MORN	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	2	\$3,960.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	SPATS4P	* * * * * S	HOME	30			NFL	0.0	\$65,000.00	2	\$130,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	P60LATESN2	* * * * * S	CARD	30			NFL	0.0	\$19,800.00	1	\$19,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PWIFESN3	* * * * * S	CARD	30			NFL	0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PMENTALSN4	* * * * * S	CARD	30			NFL	0.0	\$11,000.00	1	\$11,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE	* * * * * S	NEWS	30			NFL	0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	75	0	\$305,420.00	\$259,607.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Order Totals:	\$305,420.00	\$259,607.00	\$0.00	\$0.00
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